

Sunday May 16th.

From the bottom of my heart

I thank your station for the

Jema Music awards presentation.

Jenjayed it very much.

Keep up the good work.

Mrs Osear Soliz

Falfumin, Tieros

and to the Republic, for which it stands, one Nation under God, indivisible, with liberty and justice for all.



I have never been treated to the cameraman, to Katy and Hene. all made me for allowing us the

United States of

Charity League

Lear Mr. Gratherton

League, J. want to thank you

gon your greens donotion

and continues suppert. your

somment to au comment

sometimes and hully

sometimes for and hully

to you all copies Church

to you and KM our gone

to so the copies thank

to so the copies than Le bruary 22,200

PILAR Some of Josephi

Derember 8, 1997

Dear Susie,

Season's Greetings and Best Wishes for a Happy New Year

Thank you for boing such a great job on over TV interview - we really got a Kick out of it! Have happy and safe holidary! Sincerely, Jamie and Rux



? friendship of those we serve is the foundation of our progress

Holiday Season our thoughts turn to those ho have made our progress possible.

In this spirit we say...

you and Best Wishes for the New Year.

Ja Supporting Cooches!!!;
GOODWILL INDUSTRIES OF S. TEXAS

OUR BUSINESS WORKS. . .

So People Can

Clahley Cancel

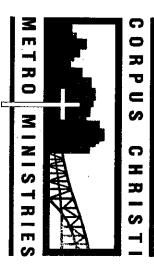
KITT Channel 3 May 4,2003
Assignments Editor

Tworld like to extend my thanks and graditude on behalf it our Ombudoman Program's "Jough Enough to (are" for all the Coverage your station has given us. We have received telephone talks from interested people sceking volunties and Ombudoman services.

Sincerely,

Diana Di Lea





cauer working with a go-getter like wes a sain, and "see you next xtra mile

marihete

United States Department of Commerce U.S. Census Bureau

Certificate of Recognition presented to

Kiii Channel 3 Abc South Texas People

in appreciation of your valuable contributions to the success of CENSUS 2000.

Kenneth Prewitt, Director U.S. Census Bureau



Census 2000



the church of the good shepherd



March 17, 2001

Mr. Bob White, General Manager KIII TV Channel 3 P. O. Box 6669 Corpus Christi, Texas 78466



Dear Bob:

Please accept our sincerest thanks for the fine coverage your news department aired on the Ordination of The Reverend Margarita E. Arroyo at The Episcopal Church of the Good Shepherd this week.

The ordination of The Reverend Arroyo, a young, hispanic female priest, is evidence of the Episcopal Church's intention to embrace a multicultural future. We are pleased Channel 3 recognized the significance of her ordination and compliment you on the professionalism demonstrated by your news crew.

The Episcopal Diocese of West Texas will hold its 98th Annual Diocesan Council meeting in Corpus Christi in October of 2001. We'll keep you posted about this convention and will invite you to share with us in more good news.

Again, please convey our compliments and our thanks to your news department.

Sincerely yours,

Robert Browning, Senior Warden

Robert Browing

The Vestry of The Episcopal Church of the Good Shepherd



NUECES COUNTY MEDICAL SOCIETY

1000 Morgan Avenue · Corpus Christi, TX 78404-2042 Voice: (512) 884-5442 · Fax: (512) 884-5478

February 22, 2000

Mr. Don Gillis KIII-TV 4750 S. Padre Island Drive Corpus Christi, TX 78411

Dear Mr. Gillis:

I am writing to express my appreciation to you and KIII-TV for your assistance in making the 35th Annual Nucces County Medical Society and Alliance Health Fair a success. Approximately 7000 Coastal Bend Residents took advantage of the free screening and information.

By providing us an avenue to your audience, you demonstrated your commitment to the health and wellness of all Coastal Bend residents. Exhibitors and visitors enjoyed a fun-filled, gratifying day on February 12, 2000, while visiting booths and displays and taking advantage of a variety of health-testing. The exhibitors, attendees, and staff members, in conjunction with your assistance, made this a day to remember.

Please accept my sincerest gratitude for your support of an event that becomes more important to the residents of South Texas each year.

Sincerely,

Charles H. Campbell

Charlo N. Campbeer

President

May 2, 2000

Station Manager
K-III TV
Corpus Christi, TX 78411

Dear Station Manager:

The purpose of this letter is to compliment you on your good judgment to provide fair and balanced news. I am referring specifically to the way you broke the story of alleged maltreatment of boys at the Roloff Home in April. You not only told the allegations against one of the adult supervisors, you also were careful to present young men who are grateful for what the same home has done for them. Particularly, I recall the young man who said, "If I had not come to the Roloff Home, I would now be either dead or in prison." Thank you for refusing to be biased in favor of reporting shocking, scandalous news.

Anyone who is a thinking person realizes that teens will often exaggerate in order to be in the limelight, so to speak. The prospect of getting one's face on TV can encourage those with low self esteem to "jump on the bandwagon" merely for the sake of publicity. When you interviewed those who are grateful for the help and care they have received at the Roloff Home, you were pointing out that not all young people who live there hate being there. (It is normal for mixed-up teens to despise being confined to a place with strict discipline. Otherwise, they wouldn't need to be there in the first place!)

My husband and I have met several young people through the years who lived in one of the rescue homes Roloff established. Their lives were salvaged. We also know from working with South Texas Children's Home in Pettus, TX, even with careful screening, it is possible to get an occasional employee who is not fit for working with teens. Yet it isn't fair to denigrate the entire organization due to the negligence of one rotten employee!

As you will notice by the date of this letter, I have been thinking about writing to commend you for quite some time. How much better to give "flowers" to the living than wait until they are gone. The only criticism we have had of your local news presentation was at the last city council election when Joe Gazin announced the results. He said something to the effect that Hispanics were no longer in the majority. My husband and I felt that comment to be in very poor taste. How much better to encourage as all to work together in harmony instead of pointing out some particular group's ethnic background. Such polarizing comments tear down the unity we, as Americans, all need to feel.

Sincerely,

Juanita Blanton 909 E. Toledo

Beeville, TX 78102

Juanita Blanton

1999 BUCCANEER DAYS . APRIL 14 - MAY 2 ILLUMINATED NIGHT PARADE - MAY 1 . JUNIOR PARADE - APRIL 24

The Parade Organization of the Buccaneer Commission P. O. BOX 30404, CORPUS CHRISTI, TEXAS 78463-0404 · 361-882-3242 FAX 882-5735

PRESIDENT MIKE CARRELL EXECUTIVE VICE PRESIDENT BOB ABBOTT

PARADE MARSHALL JAY JONES

SANTOS MARTINEZ

TREASURER ED REHFELD

BANDS

1st Vice President
Richard Davis, M.D.
Vice Chairman
Bill Cazales

FLOATS

FLOATS
2nd Vice President
Mike Bleckwood
Vice Chairmen
Jimmy Clark
MISC. UNITS
3nd Vice President
Miles Graham
1st Vice Chairmen
Walter DeVille
2nd Vice Chairmen
Eric Cueves

Eric Cueves TRANSPORTATION 4th Vice President Mike Garrison Vice Chairman Jos Flores

STADIUM

STADIUM

5th Vice President Alen Doty
Vice Chairmen
Stave Hindmen
COMM. & FIRST AID
6th Vice President
Troy Watson

Troy Watson
SECURITY & TRAFFIG
7th Vice President
Chief Ken Bung
Vice Chairmen
Cept Carolyn Byrd
PIRECTORS
Flick Dupriest
Tom Novak
George Wetzel
Rene De Ases
Lerry DeVille
Af Turninson

PAST PRESIDENTS

AST. PRESIDENTS
John Brandon
Bill Senderson
Jim Rectur
Clark Williams, DDS
Wayne Shults
Jim Boren
Bill Bartosh, DDS
Max Luther
Ted Stephens
's Miller red stephens

e Miller
man Bansieben
les Moller
de Moller
de Holder
Glaude Watts
Steve Dawalt
Bert Thierne, Jr.
Warren Shaw
Frank Horner
Stephen Wars, Jr., N
B. J. Best, DDS
Richard Schendel
Judge Paul Nye
WM. C. Triplett, MD
887

PARADE MARSHALLS

Zamarrip r McNaily Peter McNaily
Bill Holly
Billy Red Fox
Clifton Grunweld
Cal Goode
Connie Large, Jr.
Jack Moren
Roy Klett

May 5, 1999

KIII TV 3, B. Brotherton

Dear Parade Participant,

On behalf of the Bucaraders, I would like to express our thanks to you and the members of your organization for appearing in the 1999 Buccaneer Days Illuminated Night Parade on Saturday, May 1st.

Organizing and staging a parade the magnitude of the Buc Days Parade is quite a difficult task and your cooperation and willingness to showcase your organization is appreciated very much. We trust you had an enjoyable time and look forward to seeing you in next year's parade.

Sincerely,

Mike Carrell President

Mike Carrell



Furniture ◆ Appliances ◆ Electronics ◆ Bedding

MELVIN LACK President/CEO

January 26, 1999

Mr. Billy Brotherton KIII 4750 S. Padre Island Dr. Corpus Christi, TX 78411

Dear Mr. Brotherton:

Happy 1999! And, thanks to you, 1998 ended on a very positive note.

Celebrating the 10th year of our Trim-A-Tree for Charity, we were able to collect and distribute to local food banks over 100,000 pounds of food during December 1998. We are very proud of the associates at Lack's who helped with this event. We are proud of the charities whose supporters decorated trees and helped collect cans of food. We are excited with the way in which communities responded to our Trim-A-Tree for Charity contest.

We couldn't have done it without <u>you!</u> The publicity and support given to us by the staff at your broadcast facilities were key elements in our success. Your broadcast support served as a constant reminder to the public that this event was taking place. You also provided inspiration to the charities in their efforts to encourage the giving of the cans of food as votes for their trees.

Your efforts help provide 100,000 pounds of food to hungry people throughout Texas – and especially to folks in your local community. We appreciate all your efforts in helping make this project a success. Thank you.

Melvin Lack

Sincerely

21/1/

TO:

KIII TV Channel 3

4750 SPID

Corpus Christi, Texas 78411

FROM:

Texas Cactus Council

Glenda Bippert O

President

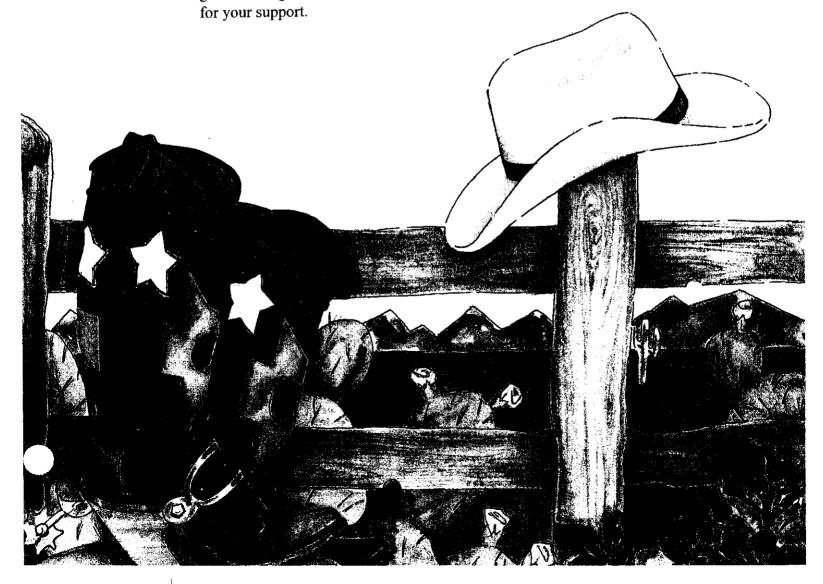
DATE:

April 20, 1999

RE:

Cactus Festival

Just a few lines to let you know how very much we appreciated your help in making our 10th Annual Cactus Festival a success. We want to thank you for send your weather man over to be one of our judges. Everyone enjoyed him and we hope he enjoyed being here. Also for the great coverage done about our festival. Again we want to say thank you





P.O. Box 9176 Corpus Christi, Texas 78469 1802 Nueces Bay Blvd. Corpus Christi, Texas 78407 512/844-4000

January 15, 1999

Lilly Flores Vela News Director, KIII-TV P.O. Box 6669 Corpus Christi, TX. 78466

Dear Lilly,

Thank you for the excellent coverage of Operation Clean Sweep on Wednesday, Jan. 13, in Robstown. CITGO, Koch, CP&L, and BFI are sponsoring this effort to improve our community and we appreciate the coverage you give to these programs. Through your coverage you prove that you are also concerned about the community and do your share to be a part of it.

Please extend our appreciation to your reporters and camera people for the great job they did Wednesday.

Sincerely,

Chuck Cazalas

Member, Neighborhood Visions Board of Directors

cc: Billy Brotherton, Sr., General Manager News Room Don A. Gilbert, M.B.A.



January 14, 1999



Corpus Christi State School P.O. Box 9297 Corpus Christi, TX 78469-9297 (512) 888-5301

KIII-TV 4750 South Padre Island Drive Corpus Christi, Texas 78411

Attention: Ms. Mary Lou Cano

Dear Ms. Cano:

I would like to express to you and your co-workers my heartfelt gratitude for the Christmas Party given for the consumers who reside at Pacific Unit, Corpus Christi State School. This has become an annual event that consumers and staff look forward to and which is enjoyed very much. This Christmas was no exception, as a great time was had by all.

I would also like to thank each of you for the gifts you so generously shared. Watching our consumers during this time is very comparable to seeing the sunshine after the rain. You all brought much joy and pleasure to our consumers.

Please know that your caring and sharing has made a tremendous difference in the lives of each person residing at Pacific Unit, as well as the staff who work here. The gifts you so unselfishly gave brought smiling faces and happiness to those who received them

Thank you, each of you, for caring and sharing with consumers of Pacific Unit.

Respectfully,

Ian Grogele Unit Director Pacific Unit





George West Storyfest Association, Inc.

P. O. Box 660 George West, Texas 78022 (512) 449-2481

First Saturday in November

December 10, 1998

KIII-TV

Attn.: Don Gillis

4750 SPID

Corpus Christi, Texas 78411

Dear Don:

After three days of rain, worry and prayer, the rain stopped just in time to allow the 10th anniversary celebration of Storyfest to go on as planned. We had great crowds enjoying wonderful entertainment. All stages had full capacity audiences all day. This allowed non-profit organizations to raise over \$10,300 through various food and gaming booths.

This would not have been possible without our generous sponsors. We greatly appreciate the commercials that you produced and ran for us the month of October as well as the news personalities you sent to emcee our stages. Thanks to your generosity, not only did these non-profit groups prosper; but we were also able to send storytellers into local and area schools the day before the festival. We sent professional tellers in the George West and Three Rivers schools, and for the first time, also to Alice, Beeville and Tilden schools. We feel this is a great service to be able to educate these children about the art of storytelling.

Thank you for being a part of this exciting event. We look forward to working with you again next year on the 11th annual George West Storyfest.

Sincerely,

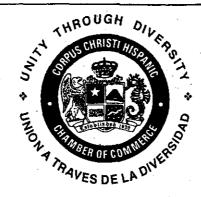
Becky Allen

Executive Director

Beck alle

cc: Lily Flores-Vela







Diamond Sponsors



MERCANTILE

BANK, N.A.





Gold Sponsor



Silver Sponsors





The Corpus Christi MEDICAL CENTER









ALLIANCE FULTON CONSTRUCTION COMPAN' COASTCON CORPORATION

Bronze Sponsors

Barrera & Associates, Inc. Berry Contracting Calame, Linebarger, Graham & Peña C.C.I.S.D. Celanese

Corpus Christi Caller Times Corpus Christi Housing Authority Corpus Christi Radiology Center, Inc. First American Title Insurance First Commerce Bank

First National Bank Ford Motor Credit Co. Frost Bank International Bank of Commerce KIII-TV 3

Kleberg Hispanic Chamber of Commerce Law Offices of Jacobo G. Muñoz Law Office of Filemon Vela Law Offices of Bill May Medina Engineering

Nueces National Bank Omni Hotels Corpus Christi Printers Unlimited, Inc. Shelley & Associates Southwestern Bell Telephone Southwestern Bell Wireless Texas A&M University-Corpus Christi Whataburger, Inc. Williams Wholesaler, Inc.





Corpus Christi Literacy Council Opening Windows to the World

November 23, 1998

Billy Brotherton, Sr. KIII-TV P.O. Box 6669 Corpus Christi, TX 78466-6669

Dear Mr. Brotherton:

On behalf of The Corpus Christi Literacy Council, I would like to extend our sincere thanks for your generous purchase, in the amount of \$240.00, of six guest tickets to our annual Style Show and Luncheon on October 8. Your donation helped us attain our fund-raising goals for this event.

Without the efforts of friends like KIII-TV and our guest emcees, Sally Narvarez and Bill Vessey, the Literacy Council simply would not exist. The proceeds from the Style Show and Luncheon will go toward financing the efforts of our many tutors and other volunteers in the battle to end the problem of illiteracy in our community.

The Corpus Christi Literacy Council again thanks you for your support and desire to help improve the health, welfare, and culture in the Corpus Christi community.

Sincerely,

Laurie Tyra

Executive Board Member

& Style Show Event Co-Chair

LDT/amd



CORPUS CHRISTI HISPANIC CHAMBER OF COMMERCE

August 3, 1998

KIII-TV3 Billy Brotherton 4750 SPID Corpus Christi, TX 78412

Dear Billy:

We want to take this opportunity to thank you for serving as a Bronze Sponsor at our 58th "Unity Through Diversity," Annual Banquet. Your support helped create a successful annual gathering for the Corpus Christi Hispanic Chamber of Commerce.

We look forward to working with you to continue to make the Hispanic Chamber an effective advocate for Corpus Christi area minority and small businesses.

Feel free to call our office at (512) 887-7408 if we can be of any service to you.

Thank you again for making our 1998 Annual Banquet a great successs!

Siempre Unidos,

Robert Rivera

Chariman

Linda Routh

Banquet Committee Chair

Luda Krith



coogeqtulations charle

July 7, 1998

Charlie Lozano KIII-TV3 P.O. Box 6669 Corpus Christi, Texas 78466

Dear Mr. Lozano:

Please accept my most sincere gratitude for the contribution made by your station, KIII-TV3 for the city's July 4th Celebration. The coordination of the live broadcast, and the Big Bang Concert was a huge community success.

Thanks to your creative leadership, professionalism and KIII-TV3's expertise, the Corpus Christi citizens and surrounding areas were able to enjoy this year's July 4th fireworks display live at home as well as Bayside. Please also extend our appreciation to the terrific technical and talented staff at TV3 - it's always a pleasure to work with you.

Your assistance and continued community support is deeply appreciated. Thank you for helping to make the city's Independence Day Celebration so special.

Sincerely,

Samuel L. Neal, Jr.

Mayor



March 16, 1999

Cheri Randall KIII-TV 3 4750 South Padre Island Drive Corpus Christi, Texas 78411

Dear Ms. Randall,

On behalf of the Auxiliary to Driscoll Children's Hospital we extend our appreciation to KIII-TV 3 for their support of the Children's Christmas Card Project. Your participation in our program will allow for the purchase of equipment for Driscoll Children's Hospital and also will provide oncology patients at our hospital an opportunity to receive scholarships through the Marcia Wilcox Scholarship Fund.

We look forward to your continued participation in our annual Children's Christmas Card Collection for Driscoll Children's Hospital. Your support made it a success. Thank you so much.

Sincerely,

Nathalie Lemley, President

Auxiliary to Driscoll Children's Hospital

Maria G. Biddle

nathalu Kemley

Maria Garcia-Biddle, Chairperson Children's Christmas Card Project Grant 1

February 16, 1998

Mrs. Sally Narvaez KIII-TV 4750 S.P.I.D. Corpus Christi, TX 78411

Dear Sally,

On behalf of the New Hearts Support Group, my husband and children, my extended family and myself, I would like to thank and congratulate you for the excellent program you conducted on the need for organ donations.

We have all had a great response for donor cards and additional information on this subject since the broadcast of the program titled **Change of Heart**. It was because of your efforts, interest and hard work that made this performance a great success. Your professionalism is to be commended along with the K-III-TV crew that assisted you in the coordination of this special news extra.

People like you who are willing and ready to help people like me at any length are those people who help make miracles happen. We will always be grateful to you and KIII-TV for the support you have given me and the New Hearts Support group.

Sincerely,

Santa Stroleny

pc: Mr. Mike McKinnon, President, KIII-TV